MILESTONE ACHIEVEMENT REPORT

WP6

Project Acronym	SWAP
Work Package	WP6
WP Leader	MJU (P11)
Date	12/7/2023
Place	ChiangMai, Thailand

WP objective:

The objective of this WP is to promote the project's presence, core messages, and activities across various target groups, including public authorities (local, regional, and national levels), private entities, international organizations, NGOs, entrepreneurs, and citizens. This involves sharing project outputs with these groups and with higher national and European authorities. Each partner will engage in project promotion and dissemination by leveraging their institutional channels and networks. Dissemination aims to provide comprehensive information about the project, including its goals, scope, duration, activities, partners, etc. It also focuses on advocating for the sustained utilization of project results beyond its duration. This includes expanding Training Hubs into new application areas, developing future governance models, and formulating policies for sustainable solid waste management in the region.

A "sustainability plan" will outline the project's sustainability to ensure its perpetuation and the lasting impact of its outcomes beyond the funding period. The Training Hubs and the Open Online Learning Management System are regarded as crucial frameworks for this sustained effort. Furthermore, the SWAP website will persist after the project concludes, hosted on the server platform, making all project deliverables and results accessible. Monitoring the website's traffic will enhance its functionality, allowing for ongoing improvements based on usage patterns.

Planned completion date:

Actual completion date*: 14/01/2024 (end of the project)

*If different from the planned date, please provide short reasons explanation

Short description of the activities, which had led to the achievement of the milestone:

The activities conducted in WP6 included 6 tasks; Dissemination plan (T6.1), SWAP website implementation and maintenance (T6.2), Promotional material and digital activities including social media and multimedia (T6.3), Public events (T6.4), Raising awareness in young generations (T6.5) and Implementation of sustainability and exploitation plan (T6.6)

- Dissemination plan (D6.1)

The efficient dissemination plan of SWAP project listing all dissemination strategies, road map, processes and activities, evaluation as well as target groups was formulated. These included the development of project website (T6.2) and social platform (Instagram and facebook), the design of posters, brochures, power point templates and publications in conferences (or research journals) with the designed logos of SWAP and Erasmus+ which

uploaded on the SWAP cloud where all partners can access. To ensure an effective dissemination plan and action, the editorial board was established, and one representative from each partner volunteered to join. The progress of dissemination plan was update monthly in the management board meeting. The meetings were held regularly. The promotion and visibility of the project were achieved through media coverage broadcasted by all project partners in their respective countries, as well as at a European level. This included posts on online and social media platforms (such as Facebook and Instagram), public events (first info-day, inauguration of the Training Hubs and project closure)(T6.4), and awareness-raising activities in universities students, high school and primary school students (T6.5). The feedback of each activities received and implemented for the continuous improvement and achieve the success of the project outputs.

- SWAP website (D6.2)

Official SWAP website (https://www.swap-eplus.org/index.php/privacy-policy) was developed and maintained on the TUHH's server, leading organization (T6.2). It is available fully in the English language, and the main parts of the project is also available in Partner Countries' languages (Thai, Vietnamese, and Cambodian). Apart from the overall description of the project, project deliverables and results, the following details are included; news feeds, raising awareness activities at many levels, public events, photo gallery and multimedia, Open Online Learning Management System, link to each Partner's website, links to social media and links to conferences and publications. All social platform channels tailored to the SWAP target groups. The website as well as other social platforms will be updating continuously, as well as of the end of the project.

- SWAP dissemination portfolio (D6.3).

Official Templates and layouts of the project was well designed with the logos of SWAP and Erasmus+ and shared with all project partners to use. The dissemination materials templates such as reports, presentations layout, posters and roll-ups contain a unique and recognisable design of SWAP project for effective project branding. All partners will be required to only make use of this portfolio (T6.3).

- Sustainability and exploitation plan (D6.4).

The sustainability and exploitation plan and strategies have been developed to ensure that SWAP activities—such as curriculum, training hubs, the online platform, and raising awareness activities from partner countries—will be continuously utilized and results extended after the project closure, linking the project's image with the Erasmus+ Programme (T6.6).

List of deliverables/outputs/outcomes produced (according to the Logical Framework Matrix):

6.1 Dissemination plan

6.2 SWAP website

6.3 SWAP dissemination portfolio

6.4 Sustainability and exploitation plan.

Impact on the project progress:

1   M6.1 and 6.3 - Successful Dissemination plan and Promotional material and digital activities including social media and multimedia. achieved on 15.04.2021, with no impact on other tasks.

2   M6.2 - successful SWAP website implementation and maintenance, achieved on 15.06.2021, with no impact on other tasks.

3   M6.4 – successful sustainability and exploitation plan, achieved on 15.10.2023, with no impact on other tasks.

Suggested adjustments, e.g. changes introduced (if applicable):

Nothing to report

Deviations in the achieved results in comparison to the initial plan (if applicable):

No significant deviation of the obtained results from those expected at the beginning of the project is to be reported.

Unexpected obstacles and threats (if applicable):

The only unforeseen obstacle turned out to be the SARS COVID-19 pandemic event, which mainly affected the mobility of the participants. In fact, through the help of computer tools normally provided to each member of the consortium, the activities planned in the project were not slowed down at all. In particular, the activities of the WP5 have not been negatively impacted by this global threat, thanks to the possibility of carrying out most of them online.

Additional comments:

Nothing to report